



<http://www.wolf-howl.com>

Website SEO Audit Report

Report created on: **Oct 31, 2010**

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This is your personal website analysis report created for the website <http://www.wolf-howl.com>. The report handles certain aspects of the website's on-page optimization. Namely, it will examine the most important structural aspects of your website, its links, pages, page coding and other factors that may influence a website's rankings in search engines.

Current Website Statistics

There is a number of factors that influence a website's rankings. Analyzing most important factors lets you estimate the efficiency of your website optimization efforts and figure out future optimization options.

Most of the below values directly depend on the level of the website's on-page optimization and in their turn further influence your website's rankings. So each value helps you assess the success of your optimization campaign and plan the next optimization steps to help your website hit top positions in major search engines.

General domain statistics		Help
Factor	Value	
Domain Age	6 year(s), 4 month(s)	
Domain IP	64.62.209.186 / US	
Domain Google PageRank	PR: 5 	
Alexa Rank	11767	
Compete Rank in Compete.Com	20446	
Traffic according to Compete.Com	103953	
DMOZ Listing	No	
Yahoo! Dir Listing	Yes	
Pages indexed in Google	747	
Pages indexed in Yahoo!	6326	
Pages indexed in Bing	1170	
Domain Google Popularity	768	
Domain Yahoo! Popularity	87240	

Presence in Social Media

The table below highlights the number of mentions and views your website gets in major social media resources. High popularity rates indicate that your website is user-friendly and offers useful content. On the other hand, high popularity means that more new visitors will be attracted to your website from the social media, and you will most likely get new backlinks which will raise your site's positions in search engines.

Unique, useful and informative content is the top-important factor stimulating your site's popularity among users (in social media and on the Internet in general). Still to use the full power of social sites and attract even more visitors and links, website owners normally do a lot of self-promotion in social media.




Domain popularity in social media		Help
Social/bookmarking site	Mentions/views	
Digg	141 mentions	
Diigo	253 mentions	
Social Mention	172 mentions	

Presence in Search Engines' Indexes

If the number of pages indexed by search engines is significantly smaller than the overall number of pages your website has, you may have to use certain techniques to encourage indexing so that search engines fully take your website's content into account. The below chart demonstrates the number of your website's pages indexed by major search engines.

Here is the total number of pages found by going through the website's links: 675.

# of pages indexed by major SEs		Help
Search engine	# of indexed pages	























 Google	747
 Yahoo!	6326
 Bing	1170

Website Link Structure Analysis

Sensibly organized link structure (both external and internal) is an effective means to influence search engine rankings, as you can control PageRank distribution over different pages through internal and external links between them. Here are your website's key characteristics related to its link structure.

Google PageRank statistics

PageRank is the numeric representation (from 0 to 10) of how important a webpage is to Google. This table represents the number of pages with each Google PageRank value or pages having no PageRank yet. It lets you analyze how evenly PageRank is distributed over the pages of your website.

PR distribution statistics for all website pages Help		
PageRank ▲	# of pages	Ratio in percent
PR:10 	0	 0%
PR:9 	0	 0%
PR:8 	0	 0%
PR:7 	0	 0%
PR:6 	0	 0%
PR:5 	3	 0.4%
PR:4 	8	 1.2%
PR:3 	15	 2.2%
PR:2 	31	 4.6%
PR:1 	24	 3.6%
PR:0 	17	 2.5%
PR:n/a 	52	 7.7%
Not yet checked	525	 77.8%












[View pages with the highest PR](#)

Link Value statistics

A certain share of each page's PR is divided among linked-to pages, and Link Value of a page shows how much PageRank it may potentially pass on to one linked-to page.

This report estimates the potential Link Value of your pages and helps you control it to a certain extent. This is done by increasing or decreasing the number of outbound links sitting on a certain page.



The below table shows Link Value stats across your site's pages and can help you organize your link structure most efficiently.

Link Value distribution statistics for all website pages Help		
Link Value ▲	# of pages	Ratio in percent
> 0.7 	0	 0%
0.5 - 0.7 	0	 0%
0.3 - 0.5 	0	 0%
0.1 - 0.3 	0	 0%
< 0.1 	150	 22.2%
Not yet checked	525	 77.8%

[View pages with the highest Link Value](#)








Link destinations

Here is the total number of internal and outbound links your website has. You can assess the ratio between these two types of links and analyze your website's overall link distribution tendencies.

Link destination statistics for all website's links Help		
Link destination type ▲	# of links	Ratio in percent
Internal links (pointing to pages on your domain)	59417	 78.9%
External links (pointing to pages on external domains)	15853	 21.1%

Most linked-to pages (internal links)

You can improve search engine rankings of a certain page by means of linking to this page from other pages of your website. Take a look at the list of your website's pages that have the biggest number of internal links (links coming from other pages of your website). This can help you figure out if the Link Value potential of your website's internal links is directed right to the pages you want to rank high in search engines in the first place.












Top 10 linked-to pages Help		
Page URL ▲	# of links to this page	Ratio in percent
http://www.wolf-howl.com/22/google-adsense-tips-tricks-and-secrets/	0	 0%
http://www.wolf-howl.com/author/johndaly/	0	 0%
http://www.wolf-howl.com/ideas/content-ideas-creating-ongoing-series/	0	 0%
http://www.wolf-howl.com/blogging/blog-suck/	0	 0%
http://www.wolf-howl.com/seo/going-viral-to-build-defensible-traffic/	0	 0%
http://www.wolf-howl.com/google/matt-cutts-failure-to-communicate/	0	 0%
http://www.wolf-howl.com/ideas/finding-your-inner-jerry-mcguire/	0	 0%
http://www.wolf-howl.com/google/hey-google-going-drop/	0	 0%
http://www.wolf-howl.com/google/how-to-annotate-google-maps/	0	 0%
http://www.wolf-howl.com/socialmedia/measure-it/	0	 0%
All other pages	0	 0%

[View more top linked-to pages](#)

Most linked-from pages

Through its outbound links, your page can pass on some PageRank to other pages. The Link Value of a page depends on the number of this page's outbound links: pages having more links pass smaller portion of their PageRank to the pages they link to.



The following pages of your website have the biggest number of outbound links.

Top 10 most linked-from pages Help		
Page URL ▲	# of links on this page	Ratio in percent
http://www.wolf-howl.com/feed/	421	 0.6%
http://www.wolf-howl.com/random-thoughts/what-i-read-and-how-i-read-it/	195	 0.3%
http://www.wolf-howl.com/google/google-search-tricks-tips-and-hints/	186	 0.2%
http://www.wolf-howl.com/sitemap/	181	 0.2%
http://www.wolf-howl.com/archives/	178	 0.2%
http://www.wolf-howl.com/information/top-100/	175	 0.2%
http://www.wolf-howl.com/google/google-monkey-games/	171	 0.2%
http://www.wolf-howl.com/google/google-loves-wikipedi/	170	 0.2%
http://www.wolf-howl.com/tools/gtd-on-an-ipad/	170	 0.2%
http://www.wolf-howl.com/socialmedia/ipad-apps-social-media/	154	 0.2%
All other pages	73269	 97.3%

[View more top linked-from pages](#)

Nofollow attribute

Nofollow is an HTML attribute that may accompany a certain outbound link on your page. This attribute prevents the link from passing any of the page's PageRank to the pointed-to page. Here is the total number of links from your website's pages with and without the nofollow attribute.

Nofollow attribute statistics for all website's links Help		
Nofollow usage ▲	# of links	Ratio in percent
Nofollow links	15907	 21.1%
Dofollow links	59363	 78.9%







Accessibility and validity

Your website's rankings can be influenced negatively if some of your pages do not load properly or have errors in their HTML code. Study the below tables to identify any problems of this kind.

HTTP status codes

HTTP status code is a standard response code returned by a website server when a person or a program (for example a search engine robot) tries to access one of this website's pages. Some of these codes help to identify the cause of the problem when a page does not load properly. And some codes simply communicate the status of connection to the website server.

Here is the analysis of all your website's pages by the response codes returned by your web server.





HTTP status code statistics for all website pages Help		
Status Code ▲	# of pages	Ratio in percent
2xx Success	662	 98.1%
200 OK	662	 98.1%
3xx Redirection	12	 1.8%
302 Temporary Redirect	12	 1.8%
4xx Client Error	1	 0.1%
404 Not Found	1	 0.1%

[View detailed info on HTTP status codes](#)

Note: The acceptable codes are marked green in the table, while the codes that point to page load problems are accompanied by a red marker.

HTML validity

HTML code validation by W3C markup standards lets you identify if your pages' HTML code has any problem spots that may prevent search engines from indexing these pages properly. Scrutinize validation results for all pages of your website to see how many of them have HTML code errors and warnings you may have to correct to ensure proper and quick search engines' indexing.

HTML validity statistics for all website pages Help		
Result ▲	# of pages	Ratio in percent
With errors and warnings	88	 13%
With warnings only	0	 0%
Validated with no errors or warnings	12	 1.8%
Not yet checked	575	 85.2%

[View pages with HTML errors and warnings](#)

Note: The red color next to the number of pages shows you will have to make crucial changes on these pages. Yellow stands for warnings - it is recommended to address those issues though they are not mandatory. The green marker indicates that your pages' code corresponds to W3C markup standards.

Content Analysis

The content of your pages is one of the key factors to make your website highly valued both by its visitors and search engines. Below is the analysis of important content-related factors of your website.

Title analysis

In the source code of your web page, page title is the text placed in the `<title>...</title>` tags.

Titles are crucial in terms of both search engine ranking and the number of visitors attracted to your website. The below table provides your website's statistics on title-related issues that need attending to.

1 most frequently used duplicated titles Help	
Title	# of pages
Thesis Tutorial: How to Conditionally Change Content	2
Other title usage issues Help	
No (or empty) title	7
Titles longer than 65 symbols*	29
View detailed titles report	

*The recommended title length is less than 65 characters, as search engines may not fully display longer titles in their results pages.

Meta description analysis

Meta description is the text standing within the special meta tag. In your page's HTML code it would look like this: `<meta name="description" content="some description text"/>`.

Meta description may influence your website's rankings in some search engines and the number of viewers it gets. This table shows your website's statistics on meta description issues you may have to address.

4 most frequently used duplicated meta descriptions Help	
Meta description	# of pages
I'd like to say thanks to the people who sponsored the blog this month, without them there wouldn't be regular posts here. Text Link Ads – New customers can get \$100 in free text links. CrazyEgg.com – Supplement your analytics	8
No related posts.	3
How to change content on your website based on the referring domain	2
Michael Gray rants on SEO the internet and media	2
Other meta description usage issues Help	
No (or empty) Meta description	51
View detailed meta descriptions report	



Summary

▶ Google PR

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Google PageRank Distribution

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PR:5	3	0.4%	
PR:4	8	1.2%	
PR:3	15	2.2%	
PR:2	31	4.6%	
PR:1	24	3.6%	
PR:0	17	2.5%	
PR:n/a	52	7.7%	
Not yet checked	525	77.8%	

The following pages have the highest Google PageRank.

Top 50 pages with the highest PageRank		Help
Page URL	PageRank	
http://www.wolf-howl.com/seo/editor-links/	PR:5	
http://www.wolf-howl.com/seo/expired-product-auction-pages/	PR:5	
http://www.wolf-howl.com	PR:5	
http://www.wolf-howl.com/seo/twitter-lists-orm/	PR:4	
http://www.wolf-howl.com/sem/adsense-arbitrage-tips-tricks-secrets/	PR:4	
http://www.wolf-howl.com/local-search/13-ways-to-promote-your-local-business-for-free/	PR:4	
http://www.wolf-howl.com/information/consulting/	PR:4	
http://www.wolf-howl.com/local-search/greg-hartnett-local-search-interview/	PR:4	
http://www.wolf-howl.com/seo/google-hijackingtraffic/	PR:4	
http://www.wolf-howl.com/blogs/thesis-wordpress-theme-review/	PR:4	
http://www.wolf-howl.com/random-thoughts/on-being-a-sex-goddess/	PR:4	
http://www.wolf-howl.com/seo/the-art-of-title-bait/	PR:3	
http://www.wolf-howl.com/google/google-adsense-lava-lamp/	PR:3	
http://www.wolf-howl.com/link-development/search-queries-find-sponsorship-link-opportunities/	PR:3	
http://www.wolf-howl.com/case-study/maximizing-profits-with-website-design-and-layout-part-ii/	PR:3	
http://www.wolf-howl.com/google/google-suggest-broken/	PR:3	
	PR:3	

http://www.wolf-howl.com/seo/ses-paid-link-presentation/	PR:3
http://www.wolf-howl.com/seo/duplicate-content-wordpress-blog/	PR:3
http://www.wolf-howl.com/google/google-search-tricks-tips-and-hints/	PR:3
http://www.wolf-howl.com/seo/integrating-blogger-into-your-website-part-i/	PR:3
http://www.wolf-howl.com/blogs/thesis-digg-facebook/	PR:3
http://www.wolf-howl.com/22/adstense-why-bloggers-dont-get-it/	PR:3
http://www.wolf-howl.com/22/adbrite-review/	PR:3
http://www.wolf-howl.com/google/google-monkey-games/	PR:3
http://www.wolf-howl.com/seo/googles-policy-on-no-follow-and-reviews-is-hypocritical-and-wrong/	PR:3
http://www.wolf-howl.com/local-search/merrick-lozano-local-search-interview/	PR:3
http://www.wolf-howl.com/seo/getting-more-out-of-article-distribution-websites/	PR:2
http://www.wolf-howl.com/random-thoughts/best-advice-i-ever-received/	PR:2
http://www.wolf-howl.com/google/strange-and-irrelevant-gmail-advertisements/	PR:2
http://www.wolf-howl.com/case-study/understanding-confrontational-and-controversial-marketing/	PR:2
http://www.wolf-howl.com/reviews/esca-review-dinner-with-dave-pasternack/	PR:2
http://www.wolf-howl.com/google/how-to-add-search-shortcuts-to-google-chrome/	PR:2
http://www.wolf-howl.com/seo/linkbait-reports-of-my-death-are-greatly-exaggerated/	PR:2
http://www.wolf-howl.com/22/adstense-success-in-one-sentence/	PR:2
http://www.wolf-howl.com/reviews/adwatchercom-review/	PR:2
http://www.wolf-howl.com/socialmedia/abuse-diggbar-fun-profit/	PR:2
http://www.wolf-howl.com/local-search/rc-jordan-local-search-interview/	PR:2
http://www.wolf-howl.com/case-study/2007-tour-de-france-winner-wikipedia/	PR:2
http://www.wolf-howl.com/socialmedia/blackhat-method-increasing-twitter-followers/	PR:2
http://www.wolf-howl.com/blogs/using-stats-and-goal-tracking-for-your-blog/	PR:2
http://www.wolf-howl.com/blogging/publishing-schedule-match-readers-habits/	PR:2
http://www.wolf-howl.com/local-search/local-search-articles-and-information/	PR:2
http://www.wolf-howl.com/google/google-wrong/	PR:2
http://www.wolf-howl.com/local-search/ryan-may-local-search-interview/	PR:2
http://www.wolf-howl.com/seo/is-your-zipper-down/	PR:2
http://www.wolf-howl.com/business-issues/backups-disaster-recovery/	PR:2
http://www.wolf-howl.com/seo/yes-shoemoney-seo-does-have-a-future/	PR:2
http://www.wolf-howl.com/google/google-has-its-head-up-wikipedias-ass/	PR:2
http://www.wolf-howl.com/google/google-maps-lost-iphone/	PR:2
http://www.wolf-howl.com/google/is-this-the-11th-hour-for-thin-affiliate-sites/	PR:2



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Link Value Distribution

A certain share of each page's PR is divided among linked-to pages, and Link Value of a page shows how much PageRank it may potentially pass on to one linked-to page.

This passed-on PageRank or Link Value depends on an ever-changing list of different factors and coefficients, where the number of the page's outbound links counts most, because it determines whether the linked-to page will get a 1/3, 1/26 or 1/1,000,000 share of the available PageRank.

One can try to estimate the potential Link Value of a page and even control it to a certain extent. This is done by increasing or decreasing the number of outbound links sitting on the page.

Sometimes site owners want to make their page a good and attractive source of passed-on PageRank, and this is achieved mainly through cutting on the number of outbound links from that page.

Below is the analysis of all pages of your website according to their Link Value.

Link Value distribution statistics for all website pages			Help
Link Value ▲	# of pages	Ratio in percent	
> 0.7	0	0%	
0.5 - 0.7	0	0%	
0.3 - 0.5	0	0%	
0.1 - 0.3	0	0%	
< 0.1	150	22.2%	
Not yet checked	525	77.8%	

Note: The green marker points to the pages with the highest Link Value, and the colour gradually changes to red as the Link Value goes down.

These pages of the website have the highest Link Value they pass on with outbound links.

Top 50 pages with highest Link Value		Help
Page URL	Link Value	
http://www.wolf-howl.com/information/consulting/	0.049	
http://www.wolf-howl.com/seo/expired-product-auction-pages/	0.037	
http://www.wolf-howl.com/seo/editor-links/	0.036	
http://www.wolf-howl.com	0.033	
http://www.wolf-howl.com/seo/twitter-lists-orm/	0.03	
http://www.wolf-howl.com/local-search/greg-hartnett-local-search-interview/	0.03	
http://www.wolf-howl.com/sem/adsense-arbitrage-tips-tricks-secrets/	0.03	
http://www.wolf-howl.com/random-thoughts/on-being-a-sex-goddess/	0.029	
http://www.wolf-howl.com/blogs/thesis-wordpress-theme-review/	0.028	
http://www.wolf-howl.com/local-search/13-ways-to-promote-your-local-business-for-free/	0.027	
http://www.wolf-howl.com/seo/google-hijackingtraffic/	0.027	
http://www.wolf-howl.com/seo/ses-paid-link-presentation/	0.024	
http://www.wolf-howl.com/google/google-adsense-java-lamp/	0.023	
http://www.wolf-howl.com/seo/integrating-blogger-into-your-website-part-i/	0.023	
http://www.wolf-howl.com/blogs/thesis-digg-facebook/	0.022	
http://www.wolf-howl.com/seo/duplicate-content-wordpress-blog/	0.022	
http://www.wolf-howl.com/22/adbrite-review/	0.022	
http://www.wolf-howl.com/22/adsense-why-bloggers-dont-get-it/	0.021	

http://www.wolf-howl.com/local-search/merrick-lozano-local-search-interview/	0.021
http://www.wolf-howl.com/seo/the-art-of-title-bait/	0.021
http://www.wolf-howl.com/case-study/maximizing-profits-with-website-design-and-layout-part-ii/	0.021
http://www.wolf-howl.com/link-development/search-queries-find-sponsorship-link-opportunities/	0.02
http://www.wolf-howl.com/google/google-suggest-broken/	0.02
http://www.wolf-howl.com/seo/googles-policy-on-no-follow-and-reviews-is-hypocritical-and-wrong/	0.019
http://www.wolf-howl.com/google/how-to-add-search-shortcuts-to-google-chrome/	0.017
http://www.wolf-howl.com/google/gmail-and-linkedin-cant-we-all-just-get-along/	0.016
http://www.wolf-howl.com/google/strange-and-irrelevant-gmail-advertisements/	0.016
http://www.wolf-howl.com/22/adsense-success-in-one-sentence/	0.016
http://www.wolf-howl.com/seo/is-your-zipper-down/	0.016
http://www.wolf-howl.com/google/google-has-its-head-up-wikipedias-ass/	0.016
http://www.wolf-howl.com/seo/getting-more-out-of-article-distribution-websites/	0.015
http://www.wolf-howl.com/seo/linkbait-reports-of-my-death-are-greatly-exaggerated/	0.015
http://www.wolf-howl.com/google/google-gives-free-pr8-links-to-paid-partners/	0.015
http://www.wolf-howl.com/social-networks/are-you-a-master-link-baiter-or-just-a-flasher/	0.015
http://www.wolf-howl.com/random-thoughts/best-advice-i-ever-received/	0.015
http://www.wolf-howl.com/reviews/adwatchercom-review/	0.015
http://www.wolf-howl.com/blogs/using-stats-and-goal-tracking-for-your-blog/	0.015
http://www.wolf-howl.com/socialmedia/abuse-diggbar-fun-profit/	0.015
http://www.wolf-howl.com/socialmedia/blackhat-method-increasing-twitter-followers/	0.015
http://www.wolf-howl.com/google/google-wrong/	0.015
http://www.wolf-howl.com/google/google-monkey-games/	0.015
http://www.wolf-howl.com/google/is-this-the-11th-hour-for-thin-affiliate-sites/	0.015
http://www.wolf-howl.com/seo/text-link-adscom-review-2/	0.015
http://www.wolf-howl.com/sem/google-adwords-feeding-keywords-lists-to-big-clients/	0.015
http://www.wolf-howl.com/google/google-news-date-wrong/	0.015
http://www.wolf-howl.com/reviews/esca-review-dinner-with-dave-pasternack/	0.014
http://www.wolf-howl.com/sem/adsense-arbitrage-keyword-selection/	0.014
http://www.wolf-howl.com/local-search/ryan-may-local-search-interview/	0.014
http://www.wolf-howl.com/case-study/understanding-confrontational-an-controversial-marketing/	0.014
http://www.wolf-howl.com/blogging/publishing-schedule-match-readers-habits/	0.014



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Most linked-to pages (internal links)

You can improve search engine rankings of a certain page by means of linking to it from other pages of your website. This way the linked-to page receives some PageRank from the linking pages. The general recommendation is to point more links to the pages you want to push higher in search results.

Take a look at the list of pages that have the biggest number of incoming internal links (links coming from other pages of your website). This can help you figure out if the Link Value potential of your website's internal links is directed right to the pages you want to rank high in search engines in the first place.

Top 50 linked-to pages			Help
Page URL ▲	# of links to this page	Ratio in percent	
http://www.wolf-howl.com/22/google-adsense-tips-tricks-and-secrets/	0	0%	
http://www.wolf-howl.com/author/johndaly/	0	0%	
http://www.wolf-howl.com/ideas/content-ideas-creating-ongoing-series/	0	0%	
http://www.wolf-howl.com/blogging/blog-suck/	0	0%	
http://www.wolf-howl.com/seo/going-viral-to-build-defensible-traffic/	0	0%	
http://www.wolf-howl.com/google/matt-cutts-failure-to-communicate/	0	0%	
http://www.wolf-howl.com/ideas/finding-your-inner-jerry-mcguire/	0	0%	
http://www.wolf-howl.com/google/hey-google-going-drop/	0	0%	
http://www.wolf-howl.com/google/how-to-annotate-google-maps/	0	0%	
http://www.wolf-howl.com/socialmedia/measure-it/	0	0%	
http://www.wolf-howl.com/seo/why-should-you-experiment-with-new-things/	0	0%	
http://www.wolf-howl.com/roundup/more-comentary-on-googles-link-policies/	0	0%	
http://www.wolf-howl.com/seo/hcards-microformats-address/	0	0%	
http://www.wolf-howl.com/local-search...ndon-antcliff-local-search-interview/	0	0%	
http://www.wolf-howl.com/seo/google-patent-analysis/	0	0%	
http://www.wolf-howl.com/google/googl...sites-differently-duplicate-content/	0	0%	
http://www.wolf-howl.com/seo/picture-bait/	0	0%	
http://www.wolf-howl.com/google/feedproxygooglecom-heck/	0	0%	
http://www.wolf-howl.com/seo/caching-blog/	0	0%	
http://www.wolf-howl.com/grayhat-seo/...tation-defender-virtual-arm-twisting/	0	0%	
http://www.wolf-howl.com/local-search/aaron-wall-local-search-interview/	0	0%	
http://www.wolf-howl.com/blogs/how-to-use-tagging/	0	0%	
http://www.wolf-howl.com/tools/diogenes-of-rss/	0	0%	
http://www.wolf-howl.com/grayhat-seo/...s-sniffing-domain-searches-by-chance/	0	0%	
http://www.wolf-howl.com/seo/website-...o-links/attachment/web-crawling-june/	0	0%	
http://www.wolf-howl.com/local-search...an-bloomfield-local-search-interview/	0	0%	
http://www.wolf-howl.com/google/google-adwords-crossing-streams/	0	0%	
http://www.wolf-howl.com/seo/predictive-seo/	0	0%	
http://www.wolf-howl.com/local-search/mike-belasco-local-search-interview/	0	0%	
http://www.wolf-howl.com/local-search...ilien-gaspard-local-search-interview/	0	0%	
http://www.wolf-howl.com/sem/msn-adcenter-review/	0	0%	
http://www.wolf-howl.com/seo/css-zen-garden-and-commerce-sites/	0	0%	
http://www.wolf-howl.com/ideas/off-topic-traffic/	0	0%	

http://www.wolf-howl.com/socialmedia/elliott-spitzer-and-scandal-bait/	0		0%
http://www.wolf-howl.com/local-search/google-custom-local-search-database/	0		0%
http://www.wolf-howl.com/google/google-web-history-more-spying-from-google/	0		0%
http://www.wolf-howl.com/22/sponsored-posts-experiment/	0		0%
http://www.wolf-howl.com/blogs/does-your-follow-through-suck/	0		0%
http://www.wolf-howl.com/local-search/jason-duke-local-search-interview/	0		0%
http://www.wolf-howl.com/google/google-beats-disney/	0		0%
http://www.wolf-howl.com/link-development/link-building-secrets/	0		0%
http://www.wolf-howl.com/seo/internet-searchers-fat-dumb-and-happy/	0		0%
http://www.wolf-howl.com/blogs/wordpress-seo-mailing-list/	0		0%
http://www.wolf-howl.com/guest-posts/singing-in-the-rain/	0		0%
http://www.wolf-howl.com/link-develop...ts-can-take-your-rankings-to-the-top/	0		0%
http://www.wolf-howl.com/author/shane/	0		0%
http://www.wolf-howl.com/reviews/review-dropbox/	0		0%
http://www.wolf-howl.com/seo/google-sandbox-stop-the-insanity/	0		0%
http://www.wolf-howl.com/affiliate-marketing/google-hq-thin-affiliates/	0		0%
http://www.wolf-howl.com/affiliate-marketing/azoogle-20-interface/	0		0%
All other pages	0		0%



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Most linked-from pages

Through its outbound links, your page can pass on some PageRank to other pages. The Link Value of a page depends on the number of outbound links it has: pages having more links pass smaller portion of their PageRank to each individual page they are linking to. So as a rule, if you want to increase a page's Link Value, you would keep only a few links on it.

To raise the value (the amount of PageRank passed on) of the outbound links on the following pages, you may want to remove some of the already existing links.

Top 50 most linked-from pages			Help
Page URL ▲	# of links on this page	Ratio in percent	
http://www.wolf-howl.com/feed/	421	0.6%	
http://www.wolf-howl.com/random-thoughts/what-i-read-and-how-i-read-it/	195	0.3%	
http://www.wolf-howl.com/google/google-search-tricks-tips-and-hints/	186	0.2%	
http://www.wolf-howl.com/sitemap/	181	0.2%	
http://www.wolf-howl.com/archives/	178	0.2%	
http://www.wolf-howl.com/information/top-100/	175	0.2%	
http://www.wolf-howl.com/google/google-monkey-games/	171	0.2%	
http://www.wolf-howl.com/google/google-loves-wikipedi/	170	0.2%	
http://www.wolf-howl.com/tools/gtd-on-an-ipad/	170	0.2%	
http://www.wolf-howl.com/socialmedia/ipad-apps-social-media/	154	0.2%	
http://www.wolf-howl.com/go/odesk/	153	0.2%	
http://www.wolf-howl.com/tools/how-i-create-and-manage-a-wordpress-website/	151	0.2%	
http://www.wolf-howl.com/case-study/2007-tour-de-france-winner-wikipedia/	151	0.2%	
http://www.wolf-howl.com/tools/how-to...mate-post-conference-reference-guide/	144	0.2%	
http://www.wolf-howl.com/seo/value-of-good-copy/	139	0.2%	
http://www.wolf-howl.com/grayhat-seo/the-paid-link-blog-meme/	139	0.2%	
http://www.wolf-howl.com/link-development/link-building-mistakes/	136	0.2%	
http://www.wolf-howl.com/random-thoughts/michael-arrington-save-techcrunch/	135	0.2%	
http://www.wolf-howl.com/google/google-profiles-seo/	134	0.2%	
http://www.wolf-howl.com/books/graywolfs-bookshelf-december-2005/	134	0.2%	
http://www.wolf-howl.com/seo/jason-ca...take-the-time-to-work-with-good-ones/	134	0.2%	
http://www.wolf-howl.com/seo/seo-case-study-outbound-links/	134	0.2%	
http://www.wolf-howl.com/business-issues/backups-disaster-recovery/	133	0.2%	
http://www.wolf-howl.com/google/google-hoax-marketing/	132	0.2%	
http://www.wolf-howl.com/page/2/	132	0.2%	
http://www.wolf-howl.com/tools/how-to-ftp-files-on-ipad/	132	0.2%	
http://www.wolf-howl.com/local-search...interviews-information-and-resources/	132	0.2%	
http://www.wolf-howl.com/tools/what-w...ograms-do-you-use-to-get-things-done/	132	0.2%	
http://www.wolf-howl.com/local-search...ocal-search-articles-and-information/	132	0.2%	
http://www.wolf-howl.com/seo/getting-links-from-directories/	131	0.2%	
http://www.wolf-howl.com/news/sponsored-posts-techcrunch/	131	0.2%	
http://www.wolf-howl.com/seo/googles-...nd-reviews-is-hypocritical-and-wrong/	131	0.2%	
http://www.wolf-howl.com/interviews/i...ing-favorites-with-commercial-themes/	130	0.2%	
http://www.wolf-howl.com/seo/speed-up-wordpress/	130	0.2%	

http://www.wolf-howl.com/blogging/visual-slider-thesis/	130	 0.2%
http://www.wolf-howl.com/seo/case-stu...oogle-image-search-and-marissa-mayer/	130	 0.2%
http://www.wolf-howl.com/media/internet-based-tv-network/	130	 0.2%
http://www.wolf-howl.com/seo/blog-news-reporter-the-tools/	130	 0.2%
http://www.wolf-howl.com	130	 0.2%
http://www.wolf-howl.com/seo/superficial-crawling-seo-strategies/	129	 0.2%
http://www.wolf-howl.com/socialmedia/...ial-search-affecting-a-serp-near-you/	129	 0.2%
http://www.wolf-howl.com/seo/six-degrees-of-a-lesbian-porn-scrapel/	129	 0.2%
http://www.wolf-howl.com/reviews/book-review-you-are-not-a-gadget/	129	 0.2%
http://www.wolf-howl.com/22/google-adsense-forums-blogs-and-resources/	129	 0.2%
http://www.wolf-howl.com/blogs/how-to-carousel/	129	 0.2%
http://www.wolf-howl.com/seo/yes-shoemoney-seo-does-have-a-future/	129	 0.2%
http://www.wolf-howl.com/conference/las-vegas-pubcon-2008-wrap/	128	 0.2%
http://www.wolf-howl.com/seo/scribeseo/	128	 0.2%
http://www.wolf-howl.com/22/tags-ad-targeting/	128	 0.2%
http://www.wolf-howl.com/random-thoug...0%93-a-tale-of-friends-and-scorpions/	128	 0.2%
All other pages	67942	 90.3%



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HTTP Status Codes

HTTP status code is a standard response code returned by a website server when a person or a program (for example a search engine robot) tries to access one of this website's pages. Some of these codes help to identify the cause of the problem when a page does not load properly. And some codes simply communicate the status of connection to the website server.

Here is the analysis of all your website's pages by the response codes returned by the web server.

HTTP status code statistics for all website pages			Help
Status Code ▲	# of pages	Ratio in percent	
2xx Success	662	<div style="width: 98.1%;"></div>	98.1%
200 OK	662	<div style="width: 98.1%;"></div>	98.1%
3xx Redirection	12	<div style="width: 1.8%;"></div>	1.8%
302 Temporary Redirect	12	<div style="width: 1.8%;"></div>	1.8%
4xx Client Error	1	<div style="width: 0.1%;"></div>	0.1%
404 Not Found	1	<div style="width: 0.1%;"></div>	0.1%

Note: The acceptable codes are marked green in the table, while the codes that point to page load problems are accompanied by a red marker.

HTTP status codes - detailed information

Here are the exact pages of the website grouped by HTTP status codes.

3xx Redirection

302 Temporary Redirect - 12 pages
http://www.wolf-howl.com/wp-content/plugins/adrotate/adrotate-out.php?trackerid=13
http://www.wolf-howl.com/wp-content/plugins/adrotate/adrotate-out.php?trackerid=11
http://www.wolf-howl.com/wp-content/plugins/adrotate/adrotate-out.php?trackerid=10
http://www.wolf-howl.com/go/odesk/
http://www.wolf-howl.com/go/scribeseo/
http://www.wolf-howl.com/wp-content/plugins/adrotate/adrotate-out.php?trackerid=31
http://www.wolf-howl.com/go/thesis/
http://www.wolf-howl.com/feed/
http://www.wolf-howl.com/wp-content/plugins/adrotate/adrotate-out.php?trackerid=1
http://www.wolf-howl.com/wp-content/plugins/adrotate/adrotate-out.php?trackerid=3
http://www.wolf-howl.com/wp-admin/
http://www.wolf-howl.com/go/dropbox/

4xx Client Error

404 Not Found - 1 pages
http://www.wolf-howl.com/information/licensing-information/



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Validity of Pages' HTML Code

HTML code validation by W3C markup standards lets you identify if your pages' HTML code has any problem spots that may prevent search engines from indexing these pages properly. Scrutinize validation results for all pages of your website to see how many of them have HTML code errors and warnings you may have to correct to ensure proper and quick search engines' indexing.

Note: The red color next to the number of pages shows you will have to make crucial changes on these pages. The closer it is to green, the better your pages' code corresponds to W3C markup standards.

HTML validity statistics for all website pages				Help
Result ▲		# of pages	Ratio in percent	
With errors and warnings		88		13%
With warnings only		0		0%
Validated with no errors or warnings		12		1.8%
Not yet checked		575		85.2%

Validity of pages' HTML code - detailed information

Below are the pages grouped by specific HTML validation results. Get the problematic spots corrected to encourage search engines to index these pages quickly and precisely.

With errors and warnings - 50 sample pages

- <http://www.wolf-howl.com/conference/pubcon-discount-coupon-code/>
- <http://www.wolf-howl.com/seo/buying-links-third-party-websites/>
- <http://www.wolf-howl.com/seo/free-high-paying-keywords-from-threadwatch/>
- <http://www.wolf-howl.com/sem/google-adwords-feeding-keywords-lists-to-big-clients/>
- <http://www.wolf-howl.com/social-networks/are-you-a-master-link-baiter-or-just-a-flasher/>
- <http://www.wolf-howl.com/random-thoughts/on-being-a-sex-goddess/>
- <http://www.wolf-howl.com/blogs/thesis-wordpress-theme-review/>
- <http://www.wolf-howl.com/seo/mosquito-ringtones/>
- <http://www.wolf-howl.com/seo/environmentally-friendly-link-bait/>
- <http://www.wolf-howl.com/local-search/merrick-lozano-local-search-interview/>
- <http://www.wolf-howl.com/seo/why-no-follow-can-break-the-web/>
- <http://www.wolf-howl.com/grayhat-seo/a-good-accountant-or-a-blackhat-spammer-seo/>
- <http://www.wolf-howl.com/reviews/sponsored-review-zacjohnsoncom/>
- <http://www.wolf-howl.com/seo/googles-policy-on-no-follow-and-reviews-is-hypocritical-and-wrong/>
- <http://www.wolf-howl.com/google/google-monkey-games/>
- <http://www.wolf-howl.com/blogs/wanted-amazon-wordpress-plugin/>
- <http://www.wolf-howl.com/google/reinstating-your-google-adwords-account/>
- <http://www.wolf-howl.com/social-networks/why-the-digg-community-hates-you/>
- <http://www.wolf-howl.com/seo/the-most-important-day-of-my-life/>
- <http://www.wolf-howl.com/google/google-sitemaps-review/>
- <http://www.wolf-howl.com/link-development/hare-brained-link-building/>
- <http://www.wolf-howl.com/seo/google-hijackingtraffic/>
- <http://www.wolf-howl.com/google/prisoners-of-war-in-the-battle-for-paid-links/>
- <http://www.wolf-howl.com/social-networks/w-dont-ne...t-scoble-we-just-a-more-filtered-and-relevant-one/>

<http://www.wolf-howl.com/ideas/putting-a-content-based-website-together/>

<http://www.wolf-howl.com/case-study/reputation-management-for-image-search/>

<http://www.wolf-howl.com/google/gmail-and-linkedin-cant-we-all-just-get-along/>

<http://www.wolf-howl.com/seo/content-audit-website/>

<http://www.wolf-howl.com/reviews/review-box/>

<http://www.wolf-howl.com/google/selling-ownership/>

<http://www.wolf-howl.com/google/google-current-and-google-zeitgeist/>

<http://www.wolf-howl.com/sem/adsense-arbitrage-keyword-selection/>

<http://www.wolf-howl.com/socialmedia/your-facebook-fan-page/>

<http://www.wolf-howl.com/google/googledashboardcom-the-truth-behind-the-speculation/>

<http://www.wolf-howl.com/google/google-gives-free-pr8-links-to-paid-partners/>

<http://www.wolf-howl.com/22/adbrite-review/>

<http://www.wolf-howl.com/22/adsense-why-bloggers-dont-get-it/>

<http://www.wolf-howl.com/blogs/thesis-digg-facebook/>

<http://www.wolf-howl.com/local-search/greg-hartnett-local-search-interview/>

<http://www.wolf-howl.com/seo/integrating-blogger-into-your-website-part-i/>

<http://www.wolf-howl.com/google/google-search-tricks-tips-and-hints/>

<http://www.wolf-howl.com/seo/duplicate-content-wordpress-blog/>

<http://www.wolf-howl.com/seo/text-link-adscom-review-2/>

<http://www.wolf-howl.com/google/google-news-date-wrong/>

<http://www.wolf-howl.com/google/google-understand-not-google-instant/>

<http://www.wolf-howl.com/google/is-this-the-11th-hour-for-thin-affiliate-sites/>

<http://www.wolf-howl.com/blogs/nofollow-blogging-lepper/>

<http://www.wolf-howl.com/22/google-adsense-3/>

<http://www.wolf-howl.com/sponsors/nick-stamoulis-brick-marketing/>

<http://www.wolf-howl.com/blogs/blogging-in-a-sound-bite-world/>



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Page Titles

When ranking a webpage, search engines pay huge attention to its title: the way the title is written and the keywords it contains. For your website to rank high in search results, you should make sure all your page titles are unique (not duplicated on any other pages). Besides, page titles largely determine how many visitors your website gets, as the titles are shown with the links to your site in search results pages.

The below table provides your website's statistics on title-related issues that need attending to: 1 most frequently used duplicate titles, pages without a title and pages with too long titles.

1 most frequently used duplicated titles Help	
Title	# of pages
Thesis Tutorial: How to Conditionally Change Content	2

Other title usage issues Help	
No (or empty) title	7
Titles longer than 65 symbols*	29

*The recommended title length is less than 65 characters, as search engines may not fully display longer titles in their results pages.

Page titles - detailed information

Here you will find the pages with 1 most frequently used duplicate titles. You should change the titles on these pages to avoid duplicate content issues that may effect search engine rankings negatively.

Thesis Tutorial: How to Conditionally Change Content - 2 pages Help
http://www.wolf-howl.com/seo/conditionally-change-content/
http://www.wolf-howl.com/seo/conditionally-change-content/?utm_source=feedburner

Below are the pages with other title usage issues.

No (or empty) title - 7 pages Help
http://www.wolf-howl.com/wp-content/plugins/adrotate/adrotate-out.php?trackerid=10
http://www.wolf-howl.com/wp-admin/admin-ajax.php
http://www.wolf-howl.com/go/scribeseo/
http://www.wolf-howl.com/go/thesis/
http://www.wolf-howl.com/wp-content/plugins/wp-email/wp-email.php
http://www.wolf-howl.com/xmlrpc.php
http://www.wolf-howl.com/go/dropbox/

Titles longer than 65 symbols - 29 pages Help
http://www.wolf-howl.com/seo/mosquito-ringtones/
http://www.wolf-howl.com/seo/googles-policy-on-no-follow-and-reviews-is-hypocritical-and-wrong/
http://www.wolf-howl.com/social-networks/w-dont-ne...t-scoble-we-just-a-more-filtered-and-relevant-one/
http://www.wolf-howl.com/google/google-gives-free-pr8-links-to-paid-partners/
http://www.wolf-howl.com/socialmedia/how-to-ruin-a...piece-of-linkbait-and-why-someone-should-be-fired/
http://www.wolf-howl.com/books/book-review-problog...crets-to-blogging-your-way-to-a-six-figure-income/
http://www.wolf-howl.com/seo/hey-google-clear-cloaking-click-free-explanation/

http://www.wolf-howl.com/google/hey-matt-cutts-how...about-a-domain-redirect-and-consolidation-post/
http://www.wolf-howl.com/seo/matt-cutts-says-finan...rrangements-should-affect-all-links-within-a-post/
http://www.wolf-howl.com/ideas/lane-hartwell-richter-scales/
http://www.wolf-howl.com/seo/does-w3c-compliance-a...essibility-impact-your-search-engine-optimization/
http://www.wolf-howl.com/link-development/link-building-mistakes/
http://www.wolf-howl.com/google/google-calendar-screw-up-appointments/
http://www.wolf-howl.com/seo/jason-calacanis-pleas...use-you-wont-take-the-time-to-work-with-good-ones/
http://www.wolf-howl.com/reviews/shoeboxed-review/
http://www.wolf-howl.com/google/violation-googles-double-serving-policy/
http://www.wolf-howl.com/ideas/youll-never-be-pari...-hilton-if-you-arent-good-looking-rich-and-famous/
http://www.wolf-howl.com/random-thoughts/michael-arrington-save-techcrunch/
http://www.wolf-howl.com/socialmedia/stop-abusing-...-media-to-create-digital-vapor-and-boost-your-ego/
http://www.wolf-howl.com/seo/school-real-estate-brands-losing-web-20-innovators/
http://www.wolf-howl.com/seo/no-more-link-begging-...ngagement-methods-for-content-based-link-building/
http://www.wolf-howl.com/seo/broken-links/
http://www.wolf-howl.com/22/advertising-and-usability/
http://www.wolf-howl.com/blogging/thesis-framework-seo/
http://www.wolf-howl.com/interviews/is-matt-mullen...ordpress-playing-favorites-with-commercial-themes/
http://www.wolf-howl.com/google/google-search-wiki-forcing-eat-heart-live-cobra/
http://www.wolf-howl.com/link-development/youre-all-wrong-paid-links-from-offtopic-sites-do-count/
http://www.wolf-howl.com/grayhat-seo/how-to-shoot-...e-foot-with-bad-plan-and-a-bad-cms-implementation/
http://www.wolf-howl.com/google/google-treats-trusted-sites-differently-duplicate-content/



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Meta Descriptions

Meta description is the text standing within the special meta tag in your page's HTML code. Here is what it looks like: `<meta name="description" content="some description text">`.

People do not see your meta description when looking at your page in the browser. But they see it in search results right below the link to your site, so it is a vital factor in attracting visitors to your site. Moreover, meta description is included into ranking algorithms of some search engines. That is why it is important to provide a unique (not duplicated on any other pages) and keyword-rich meta description for each page of your website.

This table shows your website's statistics on meta description issues you are recommended to address: most frequently used duplicate meta descriptions and the number of pages without any meta description.

4 most frequently used duplicated meta descriptions Help	
Meta description	# of pages
I'd like to say thanks to the people who sponsored the blog this month, without them there wouldn't be regular posts here. Text Link Ads – New customers can get \$100 in free text links. CrazyEgg.com – Supplement your analytics	8
No related posts.	3
How to change content on your website based on the referring domain	2
Michael Gray rants on SEO the internet and media	2

Other meta description usage issues Help	
No (or empty) Meta description	51

Meta descriptions - detailed information

In this table the pages are grouped by duplicate meta descriptions. You should change meta descriptions for this pages to avoid duplicate content issues that may negatively effect your website's rankings in some search engines.

I'd like to say thanks to the people who sponsored the blog this month, without them there wouldn't be regular posts here. Text Link Ads – New customers can get \$100 in free text links. CrazyEgg.com – Supplement your analytics - 8 pages Help
http://www.wolf-howl.com/sponsors/thanks-to-this-months-sponsors-oct2010/
http://www.wolf-howl.com/sponsors/july-2010/
http://www.wolf-howl.com/sponsors/august-2009/
http://www.wolf-howl.com/sponsors/sponsors-sep-2010/
http://www.wolf-howl.com/sponsors/months-sponsors-february-2009/
http://www.wolf-howl.com/sponsors/sponsors-april-2009/
http://www.wolf-howl.com/sponsors/thanks-se-2009/
http://www.wolf-howl.com/sponsors/sponsors-july-2009/
No related posts. - 3 pages Help
http://www.wolf-howl.com/seo/seth-wrong-paid-free-journalism/attachment/newstand/
http://www.wolf-howl.com/22/integrate-advertising-blog/attachment/adrotate/
http://www.wolf-howl.com/seo/google-analytics-iphone-app-review/attachment/photo72/
How to change content on your website based on the referring domain - 2 pages Help
http://www.wolf-howl.com/seo/conditionally-change-content/
http://www.wolf-howl.com/seo/conditionally-change-content/?utm_source=feedburner
Michael Gray rants on SEO the internet and media - 2 pages Help
http://www.wolf-howl.com
http://www.wolf-howl.com/page/2/

Here is the list of pages without any meta description. Provide a unique, keyword-rich and informative meta description for each

of them to increase their ranking potential and make them more user-attractive.

No (or empty) Meta description - 50 sample pages out of 51	Help
http://www.wolf-howl.com/category/guest-posts/	
http://www.wolf-howl.com/author/site-admin/	
http://www.wolf-howl.com/author/michael_martin/	
http://www.wolf-howl.com/category/google/	
http://www.wolf-howl.com/category/local-search/	
http://www.wolf-howl.com/category/affiliate-marketing/	
http://www.wolf-howl.com/author/brandonhopkins/	
http://www.wolf-howl.com/author/mgray/	
http://www.wolf-howl.com/category/tools/	
http://www.wolf-howl.com/category/link-development/	
http://www.wolf-howl.com/category/ipod-podcasting/	
http://www.wolf-howl.com/category/seo/	
http://www.wolf-howl.com/author/michellerobbins/	
http://www.wolf-howl.com/category/conference/	
http://www.wolf-howl.com/category/social-networks/	
http://www.wolf-howl.com/wp-content/plugins/adrotate/adrotate-out.php?trackerid=10	
http://www.wolf-howl.com/author/gabgoldenbergl/	
http://www.wolf-howl.com/author/garrett-french/	
http://www.wolf-howl.com/author/malcolmcoles/	
http://www.wolf-howl.com/archives/	
http://www.wolf-howl.com/wp-admin/admin-ajax.php	
http://www.wolf-howl.com/go/scribeseo/	
http://www.wolf-howl.com/author/victoria/	
http://www.wolf-howl.com/go/thesis/	
http://www.wolf-howl.com/wp-content/plugins/wp-email/wp-email.php	
http://www.wolf-howl.com/author/cocles/	
http://www.wolf-howl.com/category/grayhat-seo/	
http://www.wolf-howl.com/author/eddings/	
http://www.wolf-howl.com/author/everett/	
http://www.wolf-howl.com/author/melnathan/	
http://www.wolf-howl.com/author/corry/	
http://www.wolf-howl.com/speaking/	
http://www.wolf-howl.com/author/helloamber/	
http://www.wolf-howl.com/feed/	
http://www.wolf-howl.com/subscribe-2/	
http://www.wolf-howl.com/xmlrpc.php	
http://www.wolf-howl.com/wp-content/plugins/adrotate/adrotate-out.php?trackerid=1	
http://www.wolf-howl.com/category/ideas/	
http://www.wolf-howl.com/author/joehall/	
http://www.wolf-howl.com/category/reviews/	
http://www.wolf-howl.com/category/featured/	
http://www.wolf-howl.com/wp-admin/	
http://www.wolf-howl.com/category/css/	

<http://www.wolf-howl.com/go/dropbox/>

<http://www.wolf-howl.com/author/darko/>

<http://www.wolf-howl.com/author/administrator/>

<http://www.wolf-howl.com/category/reputation-management/>

<http://www.wolf-howl.com/category/case-study/>

<http://www.wolf-howl.com/category/random-thoughts/>

<http://www.wolf-howl.com/author/shane/>



<http://www.wolf-howl.com>

Website SEO Audit Report

Report created on: Oct 31, 2010

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Final Words

Search engine optimization is the key to online business success, as top positions in search results can bring you thousands of new clients willing to buy exactly what you offer. Yet SEO is a many-sided process, which is effective only when run steadily and sensibly.

This report covers vital structural aspects of your website, its internal and external links, pages, page markup and certain external domain-related factors. These crucial data let you make informed and sure-winning decisions on further optimization activities that will make your website hit search engines' tops.

Note: To take full control over your website's SEO progress, generate this report on a regular basis and monitor any changes in your website's statistics.

Now optimize you pages' content with WebSite Auditor

The next step of your successful SEO campaign is optimizing the content of each separate page of your website, as good content not only attracts users but also determines high search engine rankings of your site.

To optimize the content of your pages like a professional, use the "Webpages" tab in WebSite Auditor. On the basis of core-deep competition research, the tool will point out the best content optimization practices that suit your particular niche. It will also show how to apply them to make your website storm into leading search engine positions.

In addition, here are some further recommendations for you to run your SEO campaign the most effective way.

Pick out only the most SEO-effective keywords

To ensure maximum monetization of your SEO efforts, optimize your website for the keywords that are most frequently used by searchers and yet have few websites competing for top search engine positions for these keywords. You will quickly find such profitable "low hanging fruit" keywords with [Rank Tracker](#) which offers you over a dozen keyword research methods.

Watch your competitors close

Try out the competition research power of [SEO SpyGlass](#) to profit from the road-tested concepts and techniques that have already made your competitors rank high in search engines.

Build a thick net of high-quality backlinks

To gain search engines' trust, get a whole lot of high quality links pointing to your website from other sites. [LinkAssistant](#) is the tool to take link building task off your shoulders and let your website reach the desired search engines positions.

Keep an eagle eye on ranking changes

Monitor even the slightest changes in your website's search engine rankings to be in full control over the SEO campaign progress and identify what's SEO-good and SEO-bad for your website. Download [Rank Tracker](#) to manage rank monitoring tasks with no effort or even tune the software to run these tasks completely on autopilot.

Now that you know what to do, it's just the time to start optimizing your website to boost its search engine rankings.

[Summary](#) | [Google PR](#) | [Link Value](#) | [Most Linked-To Pages](#) | [Most Linked-From Pages](#) | [HTTP Status Codes](#) | [HTML Validity](#) | [Titles](#) | [Meta Descriptions](#) | [Final Words](#)
Report created Oct 31, 2010 by [Michael Gray](#)

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